



# 19<sup>th</sup> Annual KAIZEN™ Congress East Africa 2024

## **KAIZEN™ Regional Case Study Competition**

The KAIZEN™ Regional Case Study Competition is designed to showcase your best cases of KAIZEN™ or Lean Transformations which has paved the path for ground-breaking results to help not only improve the current state but helped to sustain the improvements in the organizations.

Participating in the case study will enable your organization to show that you are a KAIZEN™ hero. This is a high level of gratification given by the Kaizen Institute to organizations by acknowledging the efforts made towards improving and sustaining the improvements.

## COMPETITION RULES & REGULATIONS

1. Minimum 3 event registrations of any pass are required to enter into a case study competition at the event
2. Maximum 3 cases of implementation of Operational Excellence initiatives from a unit will be selected to present at the congress.
3. Each case study will be of 20 minutes duration (15 min presentation & 5 min Q&A). \*Subject to change by organizer and judges
4. A warning bell will ring after 13 minutes and there will be negative markings for overstepping the timeline of 15 min
5. Middle to senior-level employees can only present the case study (Delegates can attend other sessions when not presenting their case study)
6. Use of a Standard presentation template is mandatory & will be emailed in advance to the competing teams
7. The case study should be an implemented improvement in the area of SQCDG
8. The presentation should contain the following:
  - a. Company Introduction in brief
  - b. Products/service offered by the company
  - c. Name of Team Leader & Members with their departments.
  - d. Background of the improvement theme/ project/ problem.
  - e. Project/ Problem statement.
  - f. Data Analysis.
  - g. Countermeasures implemented.
  - h. Results achieved (Monetary + Non-Monetary).
  - i. Actions for sustenance
  - j. Use of photographs/ video clips is recommended
  - k. Only English language to be used while presenting
9. Case studies should be submitted in the Kaizen Congress – Case Study Template Format. The deadline to submit the final case study as per the template will be 10 Days before the event dates. \*(No case study will be accepted post-deadline & no changes will be made)
10. Case study once submitted will be considered final
11. There will be a panel of judges to assess the case-studies. Assessment will be based on the following evaluation criteria.
  - a. Theme
  - b. Process & Documentation
  - c. Creativity
  - d. Results – Monetary & Non-Monetary
  - e. Involvement of team members
  - f. Quality of the presentation
12. The Case Study team leader of the winning team will be awarded a fully sponsored business class ticket to Kigali, Rwanda, by RwandAir (terms and conditions apply).

NOTE: Organisers reserve the right to accept/ reject any entry. Teams or Participants not following the terms & conditions will be disqualified.